CLEANER TOMORROW, TOGETHER.

Partnering with Reforest: Growing Together

We're proud to partner with Reforest, a Brisbane-based social enterprise helping businesses take real, climate-positive action. Together, we support local tree-planting projects that make a measurable environmental impact.

Using smart technology, customers can track their contribution and be part of a regenerative future—tree by tree.

Join Us In Our Journey Towards Reconciliation: 2024 and Beyond

At Clean Plus, we're committed to reconciliation and building an inclusive culture that honours First Nations peoples. Our vision is a future where First Nations communities thrive in culturally safe, equitable environments.

Empowering Communities Through Education: The Mantara Foundation

Established by our Managing Director, Wasim Farhart, the Mantara Foundation highlights our strong commitment to social responsibility. We're focused on providing both primary and tertiary education to students from socioeconomically disadvantaged backgrounds. This initiative, made possible by the loyalty and support of our distributors, is transforming lives and opening doors to a brighter future.



Our Five Pillars of Action:

Reforest

- Invest in local First Nations communities
- Promote cultural education for our team
- Create leadership pathways for First Nations employees
- Strengthen partnerships with First Nationsowned businesses
- Collaborate actively with local First Nations enterprises







Heading Towards

Net Zero:
A Clean+
Initiative

At Clean Plus, sustainability is our responsibility. Since 2015, we've cut carbon emissions by powering our facilities with solar energy and reducing pollutants. Our GECA-certified products meet top environmental standards, and we source exclusively from Australian suppliers for quality and sustainability. With water treatment systems, electric vehicles, and robust recycling programs, we're committed to building a cleaner future - together.





Clean Plus Cares: Going Green and Our Corporate Social Responsibility

Our Commitment to the Environment

- Providing our distributors with the highest quality products while reducing the impact on our environment
- Procurement of locally sourced and environmentally friendly raw materials
- Biodegradable and sustainably sourced surfactants
- Extensive water treatment systems and waste control methods
- Recyclable plastic packaging and recycling initiatives for our distributors



Going Green

- Solar-powered facilities since 2015
- Electric vehicles utilised by our staff
- Reducing our carbon footprint by utilising renewable energy sources

Partnering with Reforest

- We're proud to partner with Reforest, a Brisbanebased social enterprise that enables businesses to take real, climate-positive action
- Through this partnership, we support high-quality, local reforestation projects that plant trees and have a tangible impact on our environment
- Together, we're building a regenerative economy one where every transaction leaves a positive mark on the planet

Our Corporate Social Responsibility

- Clean Plus proudly established the Mantara Foundation to underscore our commitment to giving back to disadvantaged communities
- The Foundation aims to provide university tuition for students from disadvantaged socioeconomic backgrounds who otherwise could not afford tertiary education
- The loyalty and support from our distributors has been instrumental in turning this vision into a reality





Reconciliation Action Plan - 2024 and Into The Future

At Clean Plus, we strive to cultivate an inclusive and respectful culture that honors and values the lived experiences of First Nations people and communities. Our vision for reconciliation is one where First Nations peoples and communities have equal opportunities to thrive in culturally safe environments, with meaningful relationships built between First Nations peoples and Clean Plus.





ONE

Fostering an inclusive and respectful culture at Clean Plus Chemicals that honours and values the lived experiences of First Nations people and communities.



Supporting equitable outcomes for First Nations peoples through investments in our local First Nations communities.

THREE

Proactively fostering cultural education for our employees by providing learning opportunities that deepen understanding of cultural differences and guide the path toward reconciliation.

FOUR

A fresh emphasis on developing leadership opportunities for First Nations employees at Clean Plus.



Enhancing partnerships with First
Nations peoples by actively
collaborating with locally owned
and operated First Nations
businesses.



CLEANER TOMORROW, TOGETHER.

At CLEAN+, we are committed to making a difference beyond our products.

Throughout every October, a portion of every **Advanced Hand Wash** sale will be allocated to the National Breast Cancer Foundation, to support initiatives aimed at raising awareness, providing education, and delivering essential support services.

